

Michael C. Phares

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RESUME

Employment History

Emergency Services, LLC, St. Charles, MO **August 2005 – Present**

Voiceover Work Provision of custom voice work; TV voiceovers, online coursework, telephone on-hold systems, etc.

Missouri Sports Radio LLC, St. Louis

(Established by Spirit Sports Syndication, St. Louis)

Vice-President, Station Operations. **June 2001 – January, 2005**

Responsible for station operations of KFNS-AM/-FM and WRFT-AM, budgets, FCC Public File, program scheduling, technical staff management, plus technical responsibilities including station remotes and promotions. Supervised staff of 15.

Vice-President, Technical & Broadcast Operations. **July 1998 – June 2001**

For KFNS-AM (in 1998), plus KFNS-FM (in 1999), and WRFT-AM (in 2001). Technical and financial oversight of radio station studio operations and transmission, station remotes and promotions, IT services, broadcast production, and web site/audio streaming operations.

Previous Radio Experience

KLOU-FM, “Oldies 103” **1988-1997**

DJ, Weekends and swing shifts; Production and promotional duties.

KHTR-FM Radio, “Hitradio 103” **1981-1988**

DJ, Weekends and Swing Shifts; Production and promotional duties.

KMOX-FM Radio (just prior to becoming KHTR) **1981-1981**

DJ, Weekends and swing shifts; Production duties.

Education

Webster University, St. Louis

Certificate, Web Site Development

Washington University, St. Louis

MBA, Marketing
BA, Classics

Software Skills

Microsoft Office 2013
GoogleDocs
Adobe Design Premium Suite CS5.5 and CC 2015
Axure RP, Just In Mind, Sketch
Adobe Acrobat CC 2015
Adobe Audition CC 2015
Adobe Premiere CC 2015
Adobe Media Encoder CC 2015
Divi Builder
WordPress
Miro Media Encoder
FTP Clients (FileZilla, CuteFTP, Dropbox, etc.)
HTML5/CSS3
Adobe Flash
Articulate Storyline 2
Garage Band
Logic
Final Cut Pro
Corel PaintShop Pro
Techsmith Snagit, Snagit Editor
Screencast-O-Matic
SalesForce
Dapulse Project Management
Confluence/Jira Project Management